



# PEDRO MENENDEZ HIGH SCHOOL PARTNERSHIP PACKAGES



We are excited to offer your business an opportunity to showcase our school and community support while taking advantage of prime advertising during every game. But your support goes beyond game night. Your sponsorship also contributes to:

## ACADEMICS



students can get hands-on experience beyond the classroom

## ACTIVITIES



band, cheer and student government can all see benefits from your sponsorship

## BUDGET



your business can help pay for the video board itself, and add to school funds

## ATHLETES



students get pumped up when they see themselves in lights

## GAIN THE HOME-FIELD ADVANTAGE PARTNER WITH PEDRO MENENDEZ

- 1 Stimulate sales
- 2 Increase brand loyalty
- 3 Drive traffic to your business
- 4 Create brand awareness and visibility
- 5 Set yourself apart from the competition
- 6 Show support for our community and students
- 7 Help keep athletic programs healthy and competitive
- 8 Enhance the fan experience and leave a positive impression about your business and our team
- 9 Reach local and out-of-town customers more effectively



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# PEDRO MENENDEZ HIGH SCHOOL

## PARTNERSHIP PACKAGES

### PLATINUM PARTNERSHIP

[\$5,000, ANNUAL PAYMENT, 1-YEAR TERM]

[\$4,000, ANNUAL PAYMENT, 2-YEAR TERM\*TOTAL \$9,000]

#### STATIC SIGNAGE

One (1) nonlit panel on football main scoring display

Two (2) 4x4 banners for any other sports facility (excluding stadium)

#### DIGITAL CONTENT

Twenty-five (25) brand impressions per stadium event

One (1) :30 second commercial spot per football game

One (1) game feature for football (ie. touchdowns, field goals, etc.)

One (1) cross promotion per game (PA included if needed)

Ten (10) brand impressions per indoor sporting event on gym scoreboard

#### HOSPITALITY

Four (4) All-Sport passes

One (1) Reserved Parking pass

Two (2) Tickets to booster events

#### MEDIA

Logo on Athletic Website

Mention on Social Media Accounts

#### PRINT

Half Page Car Show Advertisement

#### OTHER BENEFITS

- Opportunity for One (1) title game sponsorship for football
  - Opportunity for coupon distribution and/or table display
  - Opportunity for in-game promotion/cross promotion
- Public Address Announcement per football game
- Window Cling for office display





# PEDRO MENENDEZ HIGH SCHOOL

## PARTNERSHIP PACKAGES

### **GOLD PARTNERSHIP**

*[\$2,500, ANNUAL PAYMENT]*

#### **STATIC SIGNAGE**

One (1) 4x4 banner for any other sports facility (excluding stadium)

#### **DIGITAL CONTENT**

Twelve (12) brand impressions per football game

One (1) game feature for football (ie. touchdowns, field goals, etc.)

Ten (10) brand impressions per indoor sporting event on gym scoreboard

#### **HOSPITALITY**

Two (2) All-Sport passes

#### **MEDIA**

Mention on Social Media Accounts

#### **OTHER BENEFITS**

Public Address Announcement per football game

Window Cling for office display

### **SILVER PARTNERSHIP**

*[\$1,000, ANNUAL PAYMENT]*

#### **STATIC SIGNAGE**

One (1) 4x4 banner for any other sports facility (excluding stadium)

Or

Eight (8) brand impressions per indoor sporting event on gym scoreboard

#### **DIGITAL CONTENT**

Eight (8) brand impressions per football game

#### **MEDIA**

Mention on Social Media Accounts

#### **OTHER BENEFITS**

Window Cling for office display

### **BRONZE PARTNERSHIP**

*[\$500, ANNUAL PAYMENT]*

#### **STATIC SIGNAGE**

Four (4) brand impressions per football game

#### **MEDIA**

Mention on Social Media Accounts

#### **OTHER BENEFITS**

Window Cling for office display

Yard Sign or Yard Flag Company info displayed in grassy areas during games

